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Duro-Last® Honors Contractor of the Year and Annual Project Awards at 2025 National Sales Seminar

SAGINAW, Mich. – Duro-Last’s annual National Sales Seminar, held Jan. 19 through 21 at JW Marriott San Antonio Hill Country Resort & Spa in San Antonio, welcomed more than 1,400 guests representing more than 280 authorized Duro-Last roofing contractor companies. The highly anticipated event was packed with educational sessions, networking, company news and product announcements. Many contractors were also celebrated for their outstanding work and accomplishments throughout 2024.

“The excitement and anticipation for the National Sales Seminar is always palpable, but this year holds a unique significance,” said Duro-Last President Darren Schulz. “With numerous innovative advances unfolding in the roofing industry, contractors were eager to hear about our 2025 initiatives, including the official launch of our Duro-TECH™ TPO product line. It was an honor to celebrate Duro-Last’s next chapter with the dedicated roofing professionals who continue to play a vital role in our success and growth.”

Duro-Last’s 2024 Contractor of the Year was awarded to Parsons Commercial Roofing from Lorena, Texas. Parsons Roofing earned the Contractor of the Year distinction for its exceptional work, attention to detail, customer service and outstanding sales throughout 2024. Parsons Roofing, an authorized Duro-Last contractor for more than 25 years, also earned the distinction of a Duro-Last Platinum contractor for its quality workmanship.

Additionally, Duro-Last Project Awards were recognized. Award winners and categories included:

Project of the Year Award

Recognizing the project which best utilizes all aspects of a Duro-Last Roofing System and demonstrates a dedication to outstanding workmanship, best practices, innovation and customer service.

Contractor: Duerson Corporation of Altoona, Iowa

Project: Grinnell Mutual – Grinnell, Iowa

Custom-Fabrication Award

Recognizing the project which best utilizes Duro-Last's custom-fabricated membrane and accessories throughout the roofing system.

Contractor: Kelly Roofing of Naples, Florida

Project: Twin Dolphins Condominiums – Naples, Florida

Edge-to-Edge & Deck-to-Sky™ Award

Recognizing the project which best utilizes Duro-Last products for the entire roofing system – from Edge-to-Edge & Deck-to-Sky.

Contractor: Brandle Roofing & Sheet Metal of Midland, Michigan

Project: Greater Midland Community Center – Midland, Michigan

Metal Roofing Award

Recognizing the project which best utilizes EXCEPTIONAL® Metals' metal roofing and wall panels.

Contractor: B&M Roofing of Rocky Mount, North Carolina

Project: Clement Elementary School – Autryville, North Carolina

Sustainability Award

Recognizing the project which best utilizes Duro-Last products or services to reduce the environmental impact of the building.

Contractor: JBK Commercial Roofing of Corbin, Kentucky

Project: Girdler Elementary School – Girdler, Kentucky

Specialty Membrane Award

Recognizing the project which best utilizes Duro-Last roll good products.

Contractor: Technical Roofing of St. Henry, Ohio

Project: The Delco – Dayton, Ohio

For more information on the projects recognized during the Duro-Last National Sales Seminar, visit the Duro-Last YouTube page at youtube.com/DuroLastRoofing to view the award videos.

Networking, Education and Entertainment

Education and networking took center stage at the Seminar, with breakout sessions covering topics such as customized roofing solutions, online reputation management, Edge-to-Edge & Deck-to-Sky advantages with Duro-Last metal edge products, enhanced sales techniques and the ever-popular custom-fabrication techniques. Attendees also had time to unwind, dressing up for the annual Awards Gala where top contractors were honored for their 2024 achievements. Seminar wrapped up with an epic night of traditional Texas barbecue and live entertainment at the Taste of Texas finale party.

"It's an honor to learn, grow and celebrate alongside Duro-Last contractors during Seminar," Schulz said. "There's no better way to kick off the new year than with the World's Best Contractors inspiring us to dream bigger and raise the bar higher than ever before."

About Duro-Last

Duro-Last is a leading manufacturer of custom-fabricated thermoplastic single-ply roofing systems based in Saginaw, Michigan, with eight manufacturing locations across the U.S. Known as the "World's Best Roof[®]", Duro-Last's factory-controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and durable. More than two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is a division of Holcim Solutions and Products US, LLC. For more information on Duro-Last, call 800.248.0280 or visit duro-last.com.

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