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Duro-Last® Announces Key Sales Leadership Promotions to Support Strategic Growth Initiatives

SAGINAW, Mich. — Duro-Last, a member of the Amrize family of brands and a leading manufacturer of custom-fabricated single-ply roofing systems, announced the Oct. 1 retirement of Steve Ruth, senior vice president of sales and marketing, along with the promotion of two veteran sales leaders and the addition of an experienced executive to its leadership team.

Ruth joined Duro-Last in June 1986, starting on the production floor before moving into sales, one of only four sales employees at the time. Over the next 39 years, he played a pivotal role in building the company's sales structure, strategies and customer relationships, helping Duro-Last become a defining force in the single-ply roofing industry.

"Steve has been a cornerstone to the Duro-Last business for almost 40 years," said Jason Dark, vice president of commercial operations. "His leadership, vision and steady hand have been central to Duro-Last's growth and success. We are so grateful for the years he has dedicated to leading our team and mentoring so many of us along the way. While we will surely miss his levelheaded presence, we wish him so much happiness in his retirement and thank him for preparing us for the next exciting chapter of the Duro-Last business."

Alongside Ruth's retirement, Duro-Last announced key leadership appointments across its sales operation. Troy Jenison has been promoted to vice president of sales for the Western U.S. and Mike Jenkins has been promoted to vice president of sales for the Southern U.S. Joining the company as vice president of sales for the Eastern U.S., Antoine Ségéral brings more than 16 years of experience in manufacturing and sales leadership.

"Troy and Mike have been part of the Duro-Last family for years. They've earned trust across the business and industry," said Dark. "They know our customers, they know our culture and they've grown through the challenges and successes that brought us to where we are today. Additionally, adding Antoine brings a fresh perspective that will be instrumental in our strategic growth initiatives. This is an exciting step for our team and the future of the Duro-Last brand."

Jenison has been with Duro-Last for 11 years, serving as regional sales manager and district sales manager for the Pacific Rim region before most recently leading as director of sales for the Western Division.

Jenkins, a 25-year veteran of the company, began his career as a quality assurance technical representative in Tennessee. He later served as a manufacturer's sales representative for Louisiana and most recently as regional sales manager for the Atlantic region.

Ségéral joins Duro-Last from Continental AG, where he held multiple senior leadership roles including head of region Americas and head of market business unit within the ContiTech Surface Solutions division. He brings deep expertise in strategic leadership, business development and international sales. Segeral holds degrees in business and international marketing from the ARCA Institute in Paris.

These leadership updates come as Duro-Last continues to grow its national footprint and strengthen its position as a trusted partner and leader in the commercial roofing industry.



About Duro-Last

Duro-Last is a leading manufacturer of custom-fabricated thermoplastic single-ply roofing systems based in Saginaw, Michigan, with eight manufacturing locations across the U.S. Known as the "World's Best Roof®", Duro-Last's factory-controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and durable. More than 2 billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is a brand of Amrize Building Envelope LLC. For more information on Duro-Last, call 800.248.0280 or visit duro-last.com.

About Amrize

Amrize (NYSE: AMRZ) is building North America, as the partner of choice for professional builders with advanced branded solutions from foundation to rooftop. With more than 1,000 sites and a highly efficient distribution network, we deliver for our customers in every U.S. state and Canadian province. Our 19,000 teammates uniquely serve every construction market from infrastructure, commercial and residential to new build, repair and refurbishment. Amrize achieved \$11.7 billion in revenue in 2024 and is listed on the New York Stock Exchange and the SIX Swiss Exchange. We are ready to build your ambition.

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