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FOR IMMEDIATE RELEASE

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Building A Stronger Future: Duro-Last® Announces Key Leadership Promotions to Enhance Safety, Innovation and Strategic Growth

SAGINAW, Mich. – Duro-Last, a member of Holcim Solutions and Products US LLC, is proud to announce key leadership promotions and organizational enhancements aimed at fostering innovation, optimizing operations, supporting long-term growth and creating more opportunity for their valued contractor partners

These strategic changes reinforce Duro-Last's ongoing commitment to enhancing safety, improving efficiencies and delivering greater value to its contractor network. By strengthening its leadership team, the brand positions itself and its contractors for long-term success in the competitive single-ply commercial roofing market while maintaining its reputation for industry-leading roofing system products and services.

"Our contractors are at the heart of everything we do and these leadership updates further enhance our ability to support their success," said Duro-Last President Darren Schulz. "By evolving our structure and investing in strong leadership, we're ensuring we remain at the forefront of the industry — offering innovative solutions, unmatched service and the operational excellence our contractors rely on to stay competitive."

As part of this effort, Duro-Last has promoted several key leaders and welcomed new talent to maintain and grow its position as the "World's Best Roof®".

Internal promotions include:

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Jason Dark, Vice President of Commercial Operations

Jason Dark has been promoted to vice president of commercial operations. In this role, he will focus on expanding Duro-Last's presence in new geographies, markets and product lines, ensuring the brand remains agile and responsive to industry demands. With more than 20 years at Duro-Last, Dark has been instrumental in the brand's growth, strengthening relationships with contractors and driving expansion efforts.

Mitch Gilbert, Vice President of Technology

Mitch Gilbert has been promoted to vice president of technology, where he will lead efforts to advance quality assurance and control, research and development, innovation, product lifecycle management and regulatory compliance. Over his 27-year tenure with Duro-Last, Gilbert has held key leadership roles in manufacturing and continuous improvement, helping drive operational efficiencies and technological advancements.

Kevin Blaesser, Senior Director of Sales Operations

Kevin Blaesser has been promoted to senior director of sales operations. In this role, he will continue leading key sales initiatives and product line management while also providing oversight for the Duro-Last National Accounts team, led by Molly Gehrls. This team partners with national brands to coordinate roof installation, maintenance, repair and replacement needs. With more than nine years at Duro-Last, Blaesser has played a key role in driving sales growth and enhancing product management strategies.

Andrea Fisher, Senior Director of Marketing

Andrea Fisher has been promoted to senior director of marketing where she will continue to lead contractor engagement and drive marketing strategies that reinforce the Duro-Last brand. During her five years at Duro-Last, Fisher has led comprehensive marketing efforts and strategic campaigns, overseeing the development and execution of initiatives that have significantly boosted brand visibility and customer loyalty. In her new role, she will build on her extensive experience to further strengthen Duro-Last's market position and deepen relationships with contractors across the industry.

Katie Grantham, Senior Director of Customer Service

Katie Grantham has been promoted to senior director of customer service where she will continue to oversee customer support operations and drive service excellence. With more than 20 years of experience at Duro-Last, Grantham has held key customer service roles, consistently improving processes and elevating the customer experience. In her new position, she will implement strategies to enhance customer satisfaction and loyalty, while ensuring that operations remain efficient and aligned with the brand's overall business objectives.

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Erica Farver, Director of Product Management

Erica Farver has been promoted to director of product management where she will oversee the strategic development, management and innovation of roofing products. With more than 12 years at Duro-Last, Farver has played a vital role in product development efforts across the brand. In her new position, she will leverage her extensive industry knowledge to ensure that Duro-Last's roofing solutions meet evolving market needs, align with brand goals and adhere to the highest industry standards.

New to the Duro-Last team is:

Andrés Koberski, Director of Procurement

Andrés Koberski has joined Duro-Last as director of procurement, bringing extensive experience in strategic sourcing and supply chain management. He will focus on optimizing supplier relationships, improving efficiency and enhancing cost-effectiveness across the supply chain. Koberski previously served as the head of procurement for Holcim Mexico.

"I'm incredibly proud to see our team grow, both through well-earned promotions and the addition of new talent," said Schulz. "Each of these leaders brings unique strengths that will help us better serve our contractors and continue pushing the industry forward. Their leadership will play a key role in ensuring we remain the trusted partner our contractors rely on to grow and succeed."

About Duro-Last

Duro-Last is a leading manufacturer of custom-fabricated thermoplastic single-ply roofing systems based in Saginaw, Michigan, with eight manufacturing locations across the U.S. Known as the "World's Best Roof®", Duro-Last's factory-controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and durable. More than two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is a division of Holcim Solutions and Products US, LLC. For more information on Duro-Last, call 800.248.0280 or visit duro-last.com.

About Holcim Building Envelope

Holcim Building Envelope delivers high-performance solutions that make the entire building envelope more sustainable, durable and energy-efficient. We are committed to raising the standards of building solutions by delivering superior quality and innovation while addressing industry needs. Our offerings cover a comprehensive range of residential and commercial roofing, wall and lining systems, insulation, and waterproofing solutions for a variety of industries, from construction to marine and aerospace. Our powerful portfolio of brands includes Elevate Commercial Roofing Systems, Duro-Last Roofing Systems, Malarkey Roofing Products, GenFlex Roofing

Systems, Gaco, Enverge Spray Foam, and OX Engineered Products. Holcim Building Envelope is a division of the Holcim Group. Visit HolcimBE.com to learn more.

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