



FOR IMMEDIATE RELEASE

**ASPIRE PAVERS PARTNERS WITH DURO-LAST® TO EXPAND THE BRAND'S
AMENITY DECK PROGRAM**

Duro-Last Will Now Offer Aspire Pavers as a Beautiful, Lightweight, and Sustainable Rooftop Solution

Washington, Iowa (May 2023) – [Aspire Pavers](#), the innovative and sustainable material solutions brand, is pleased to announce its partnership with [Duro-Last](#), the world's largest manufacturer of custom-fabricated thermoplastic roofing systems. Recently acquired by [Brava Roof Tile](#), Aspire Pavers feature a patented grid that enables fast and easy installation with less labor. This paver system will now be added to Duro-Last's product offerings as a part of the brand's Amenity Deck program.

"We are thrilled to join forces with Aspire Pavers and offer our clients this innovative and sustainable building solution," says Erica Farver, Senior Business Manager of Roofing at Duro-Last. "Duro-Last and Aspire Pavers share brand ideologies, and by working together, we will be able to offer more people than ever before a recycled rooftop solution that is flexible, durable, and adds ease to installation."

The Duro-Last brand is recognized for its leadership in innovation and sustainability, with solutions ranging from cool roofs to energy-efficient systems, and its award-winning "[Recycle Your Roof](#)" program, which promotes circularity in roofing. Duro-Last is the first company in the United States to offer third-party verified environmental product declarations for its thermoplastic roofing solutions and the flagship Duro-Last membrane has achieved NSF/ANSI 347 Gold certification. Duro-Last also published the first product-specific PVC environmental product declaration (EPD) in the commercial roofing industry.

Similarly, Aspire Pavers prioritizes environmental consciousness in its brand pillars. The brand's pavers use up to 95% post-consumer recycled material, including recycled scrap tire rubber and plastics. The sustainability factors of Aspire Pavers meet the requirements for Green Building projects, including LEED and Envision certifications. With one-third the weight of comparable concrete products and a cutting-edge grid system designed to reduce installation time, Aspire Pavers are ideal for paths, patios, rooftops, balconies, and decks. The patented grid system not only reduces installation time compared to traditional concrete pavers, but also facilitates creating patterns and designs more easily. The brand offers 13 colors, three paver sizes, and a variety of patterns for both form and function.

"We're looking forward to this partnership with Duro-Last and to expanding our reach to more customers," says Lee Martucci, Vice President of Business Development at Aspire Pavers. "Working alongside a

renowned company like Duro-Last will allow us to continue to provide top-quality roofing solutions and enhance outdoor spaces with pavers that are both elegant and environmentally friendly."

To learn more about Aspire Pavers' product portfolio, visit aspirepavers.com. For more information on Duro-Last, visit www.duro-last.com.

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About Aspire Pavers

Recently launched to market, Aspire Pavers feature a patented grid that enables fast and easy installation with less labor. Excellent for rooftop decks, balconies, resurfacing patios, and more, the pavers are made with up to 95 percent post-consumer recycled rubber and plastics removed from the waste stream. Sustainability doesn't end with raw materials — Aspire Pavers are manufactured using a process that requires less energy and produces 95 percent less CO2 emissions than conventional concrete pavers. With Aspire Pavers, you get visual appeal, sustainability, design flexibility, strength, and durability. Also, for design professionals and owners seeking to earn LEED certification, Aspire Pavers are a welcomed new choice. To learn more, visit aspirepavers.com.

About Brava

Brava, a manufacturer of beautifully authentic, high-performance composite roofing alternatives for cedar shake, slate, and Spanish barrel tiles, is on a mission to bring innovative and sustainable building products to market. Brava roof tiles are manufactured from 100%-recycled materials and can be recycled again if the roof ever has to be replaced, making them a sustainable choice. With a 50-year limited lifetime warranty, they can be shipped almost anywhere in the world. All Brava products are Class 4 impact rated — the highest rating in the industry. The ultimate shield for protecting any home, Brava roofing offers the highest standards for wind, fire, and impact, and is even UV resistant. To learn more, visit bravarooftile.com.

About Duro-Last

Duro-Last is a leading manufacturer of custom-fabricated thermoplastic single-ply roofing systems based in Saginaw, Michigan, with seven manufacturing locations across the U.S. Known as the "World's Best Roof®", Duro-Last is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and durable. More than two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is owned by Holcim Solutions and Products US LLC. For more information on Duro-Last, call 800.248.0280 or visit www.duro-last.com.