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## **Duro-Last® , Inc. Honors Contractor of the Year and Annual Project Awards at 2019 National Sales Seminar**

**SAGINAW, MICHIGAN** – Duro-Last's annual National Sales Seminar, held January 20<sup>th</sup> through 22<sup>nd</sup> in Orlando, Florida, welcomed more than 1,900 guests representing over 250 companies. The highly-anticipated event honored multiple contractors for their outstanding dedication and workmanship over the past year.

The top honor of 2018 Contractor of the Year was awarded to a longtime Duro-Last contractor during the annual Awards Banquet. Parsons Commercial Roofing from Waco, Texas, earned the Contractor of the Year distinction for their exceptional work on complex projects, attention to detail, customer service, and outstanding sales throughout 2018. Parsons Commercial Roofing, an authorized Duro-Last contractor for more than 20 years, also earned the distinction of a Duro-Last Platinum contractor over this past year and achieved over \$8 million in sales.

Additionally, Duro-Last Project Awards were recognized throughout Seminar activities for the fourth year in a row. This category-specific competition honored contractors who completed outstanding projects in six unique divisions. Award winners and categories included:

### **Project of the Year Award**

*Recognizing the project that best utilizes all aspects of a Duro-Last Roofing System and demonstrates a dedication to outstanding workmanship, best practices, innovation and customer service.*

**Contractor:** Elliott Roofing of Oklahoma City, Oklahoma

**Project:** Osage Casino & Hotel – Tulsa, Oklahoma

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**Custom-Fabrication Award**

*Recognizing the project that best utilizes Duro-Last's custom-fabricated membrane and accessories throughout the roofing system.*

**Contractor:** Superior Services RSH, Inc. of Lansing, Michigan

**Project:** Milosch's Palace Chrysler, Jeep & Dodge – Lake Orion, Michigan

**Edge-to-Edge & Deck-to-Sky™ Award**

*Recognizing the project that best utilizes Duro-Last products for the entire roofing system – from Edge-to-Edge & Deck-to-Sky.*

**Contractor:** Freeman Sheet Metal of Tuscaloosa, Alabama

**Project:** Holt High School – Tuscaloosa, Alabama

**Metal Roofing Award**

*Recognizing the project that best utilizes EXCEPTIONAL® Metals metal roofing and wall panels.*

**Contractor:** Independent Roofing Systems of Jackson, Mississippi

**Project:** National Warmwater Aquaculture Center (NWAC) at Mississippi State University Delta Research and Extension Center – Stoneville, Mississippi

**Sustainability Award**

*Recognizing the project that best utilizes Duro-Last products or services to reduce the environmental impact of the building.*

**Contractor:** Versatile Roofing of Grand Rapids, Michigan

**Project:** Buchanan Elementary School – Grand Rapids, Michigan

**Specialty Membrane Award**

*Recognizing the project that best utilizes Duro-Last roll good products, including Rock-Ply® and Shingle-Ply® prints.*

**Contractor:** Crossmark Roofing Solutions of Charlotte, North Carolina

**Project:** Freedom High School – Morganton, North Carolina

For more information on the projects that were recognized during the Duro-Last National Sales Seminar, visit the Duro-Last YouTube page at [www.youtube.com/DuroLastRoofing](http://www.youtube.com/DuroLastRoofing) to view the award videos.

**A Lot of Education, A Little Fun**

The theme of this year's Seminar was "Power of Partnership," highlighting the value of the strong partnerships between Duro-Last and authorized contractors, and the opportunities that those partnerships provide. Breakout sessions hosted by Duro-Last employees and industry experts covered topics such as contractor websites, employee recruitment and retention, tax reform changes, Duro-Last installation tips and tricks, Duro-Shield™ Coatings, EXCEPTIONAL® Metals insights, cost savings with Duro-Guard® Polyiso, and more.

While education and networking were at the core of Seminar activities, contractors were able to relax and celebrate throughout the event as well. Attendees dressed to the nines for the annual Awards Banquet where contractors were recognized for their outstanding achievements throughout 2018, and everyone enjoyed a night of New York City magic at the finale party on the New York City set at Universal Studios.

Another fun event, the annual Dick Jozwiak Memorial Golf Tournament, hosted over 25 teams this year. With an overall score of 65, Rodney Castilleja, Zach Cross, Jeff Strain and Kevin Strain from Parsons Commercial Roofing took home the First Place title.

"Every year we work hard to fill the Duro-Last Sales Seminar with as much relevant and helpful information as we can while also making it fun," said Duro-Last Chairman of the Board, Jack Burt. "We know it is something our contractors look forward to and we never let them down."

**About Duro-Last® , Inc.**

Known as the "World's Best Roof®", Duro-Last®, Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit [www.duro-last.com](http://www.duro-last.com).

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