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**FOR IMMEDIATE RELEASE**

From: **Fred Sitter, Marketing Communications Director**

## **Duro-Last® Roofing, Inc. Promotes Jason P. Tunney to General Counsel**

*Saginaw, Michigan – May 10, 2011 – Duro-Last® Roofing, Inc., is pleased to announce the promotion of Jason P. Tunney to General Counsel for the JRB Enterprises family of companies. JRB Enterprises is the parent entity of Duro-Last Roofing. Tunney will continue to serve as Executive Vice President for JRB, and will add the oversight of all JRB legal activities to his responsibilities.*

*Before becoming Executive Vice President, Tunney worked as a Duro-Last Quality Assurance Regional Manager and in Field Operations. Prior to joining Duro-Last, he was an attorney in the Cleveland office of Tucker Ellis & West LLP, where he defended cases in the areas of toxic torts and maritime personal injury. He also served as an Assistant Prosecuting Attorney in Saginaw.*

*Tunney earned his bachelor's degree from the University of Michigan and his law degree from the Case Western Reserve University School of Law. He resides in Saginaw Township, Michigan, with his wife, Pamela, and three sons.*

*With corporate headquarters and a manufacturing facility in Saginaw, Michigan, and other locations in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, Duro-Last Roofing, Inc. is the manufacturer of the "World's Best Roof"®. Since 1978, Duro-Last has produced a custom-fabricated, thermoplastic single-ply roofing system that is ideal for any flat or low-sloped commercial or industrial building. Energy-efficient and extremely durable, the Duro-*

*Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, punctures, and high winds. In addition to the Duro-Last roofing system, the company's brands include the Duro-Last Cool Zone<sup>®</sup>, the Duro-Shield<sup>®</sup> metal retrofit, Duro-Last Designer Series roofing systems, and the Duro-Last Fleeceback<sup>™</sup> System. For more information, contact **Fred Sitter at 800-248-0280** or visit [www.duro-last.com](http://www.duro-last.com).*



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